

August House Inc. AugustHouse.com 3500 Piedmont Road, NE Suite 310 Atlanta, GA 30305 404-442-4425

August House Launches New Research-Rich Website, Including Learning Center, Education Blog, and Book Finder

Teachers find toolbox of reading and learning resources with August House's Learning Center, Education Blog, and Book Finder.

FOR IMMEDIATE RELEASE

Atlanta, Georgia (September 3, 2015) As we step into September and the new school year, teachers are scrambling to finalize their classroom syllabi and lesson plans. At the start of an already hectic school semester, teachers will be pleased to find an extensive collection of reading and learning resources tailored to the classroom and common core standards at August House's new resource-rich website: <u>AugustHouse.com</u>. August House's new reading and learning resources include a <u>Learning Center</u>, an <u>Education Blog</u>, and a <u>Book Finder</u> tool for finding the August House folktales appropriate to your child's interests and reading level.

August House's <u>Learning Center</u> resources include lesson plans for Preschool to Third Grade, storytelling and folktale video resources, an index of books about underrepresented geographical regions, and an online reading resource website archive. Additionally, the Learning Center includes information on why folktales are important to childhood development, August House's diverse titles, and an index of August House books that meet your child's grade's <u>Common Core</u> <u>Standards</u>. These reading and learning resources are regularly updated and expanded.

All updates about new additions to the Learning Center are posted on the <u>Education Blog</u>. In addition to being a gateway to the newest August House reading and learning resources, the Education Blog also includes bi-weekly articles written by August House's CEO, Steve Floyd, about various reading, learning, education, folktale, and storytelling topics. Recent articles include <u>"Research Validates the Importance of Storytelling and the Oral Tradition"</u> and <u>"The Future of Children's Books."</u>

Perhaps the most exciting addition to the August House resource toolbox is the <u>Book Finder</u>. This new tool allows visitors to sort August House's titles by Grade Level, Geographical Region, and Character Traits in addition to the standard sorting categories Author, Genre, and Keyword. The Book Finder allows teachers and parents to quickly find August House books and folktales appropriate to their child's reading level and interests.

To keep up to date with new August House reading and learning resources, sign up for the <u>Monthly August House Newsletter</u>. As a thank you for your subscription, you will receive the first chapter of storytelling and classroom resource <u>Teaching With Story</u>, by Margaret Read MacDonald, Jennifer MacDonald Whitman, and Nathaniel Forrest Whitman.

August House is a highly acclaimed and award-winning multimedia publisher of children's picture books, folktale anthologies, and resource books. Located in Atlanta, GA, August House has developed one of the most highly respected collections of folktales from the world's great oral traditions.

You can find more information about August House at <u>AugustHouse.com</u>.

Contact: Steve Floyd steve@augusthouse.com 404-442-4425